



**APRIL 14 - 16, 2025**

HYATT REGENCY MONTEREY  
HOTEL & SPA

# AGENDA

## MONDAY, APRIL 14, 2025

3:00 PM - 5:30 PM - Registration Opens

5:30 PM - 7:00 PM - PRO\*ACT Welcome Reception (apps & drinks)

## TUESDAY, APRIL 15, 2025

7:00 AM - 8:20 AM - Breakfast

8:30 AM - 11:30 AM - General Sessions

12:00 PM - 1:30 PM - Lunch

2:00 PM - 3:00 PM - Breakout Session

3:00 PM - 6:00 PM - Produce Expo and Reception

6:00 PM - Open Evening

## WEDNESDAY, APRIL 16, 2025

7:00 AM - 8:20 AM - Breakfast

9:00 AM - 1:00 PM - Growers Tours (D'Arrigo, Sunkist Growers, and Taylor Farms)